



WHITE PAPER

Prepared By,

IMD Group., Inc.

We invest world assets - stocks, real estates, cryptocurrency to enhance our profit

W H I T E P A P E R

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OUR AIM

**We invest world assets
- stocks, real estates,
cryptocurrency to
enhance our profit**

Our mission is to be a leading global financial services platform for clients worldwide. IMD has established as a leading global investment company. Our mission is to move beyond this to provide personalised holistic solutions on a single global financial services platform to our clients around the world, that match their unique needs, securing and protecting their interests.



WHY DECENTRALIZATION

When technology is centralized, it typically means that it is controlled and run by a single company, government, or individual.

Decentralized technology on the other hand, is run by a network of participants that no one actor can control or shut down. Here are some benefits of decentralization:

**BY DECENTRALIZATION,
WE CAN ACHIEVE ASSET
DISTRIBUTION. BY
INVESTING TO REAL
ASSET, WE CAN TAKE
SAFETY OF ASSET
VALUATION.**

Users don't have to put trust in a central authority.

We trust companies and governments with our information and money all the time, and it is completely ok to make these decisions on a case by case basis. But we see plenty of examples where this trust lets us down to varying degrees, ranging from the product that you trusted to backup all your photos getting shut down when the startup gets bought or goes out of business, to the social media company selling your data to advertisers who follow you around the internet. In a well designed decentralized network, you should be able to reduce or eliminate the trust that you're required to put into third parties.





There is less likely to be a single point of failure.

We see single points of failure all the time in the form of outages of centralized web sites. Gmail goes down and productivity halts as you can't get your email. Your bank's web site shuts down for maintenance and you can't do an online transfer to pay your bills. In decentralized networks, no one node going down can take down the entire network, so no matter how many users come and go, your applications should remain up and running.

There is less censorship.

There is less censorship. It is becoming increasingly common that governments shut down their citizens' access to social media, as they attempt to censor reports of what is going on internally. It is easy for them to shut down access to Twitter, as all they have to do is stop traffic going to Twitter's central servers. But it is far more difficult for them to censor traffic on a peer to peer network, in which every single outbound packet being sent could be communicating with another peer on the decentralized network, who can then forward that message along.

Decentralized networks are more likely to be open development platforms.

Decentralize your money to worldwide asset and get profit as well.



There is potential for network ownership alignment.

This is the idea that the people who contribute value to a decentralized network receive ownership or economic stake in the network, that becomes more valuable as the network grows. This is one of the most exciting things that blockchain technology brings to decentralized networks, as it allows economics to be designed into the networks themselves, to create the right incentives for early participants to become powerhouse evangelists and value-contributing users. Contrast this to a centralized network where only the company controlling the network receives value as the network grows, and you can see why it's exciting for users to participate in a decentralized network.

Decentralized networks can be more meritocratic.

The best product, service, or content should be more likely to be recognized and rewarded over time when everyone is playing by the same, transparent rules. If traffic, attention, and economics are distributed instead behind a closed, centralized algorithm, it's possible that the system is less meritocratic.

Of course decentralized networks come with their own tradeoffs: they can be slower to develop and interact with, they can be more expensive or inefficient to run, and mainstream users may just not care that the backend implementation of their service is decentralized or not, as long as they can accomplish their intended task as easily or cheaply as possible. This last point in particular is a common philosophical stopping point when debating whether or not decentralization is worth the effort.

THE PROJECT

Our investment categories

To meet the growing demands of clients, we expand our service areas to a diversity of all famous assets - stock market, real estate, plant, green energy, infrastructure, cryptocurrency, etc.

INVESTMENT PLAYS A CENTRAL ROLE EVEN IN CRYPTO MARKET

Investment plays a central role in crypto market these days, by increasing the productive capacity of the economy and generating increased employment. A good investment climate provides incentives for all firms – small, medium and large, as well as micro enterprises – to invest productively, introduce new technologies that can serve to increase the productivity and sustainability of other factors of production.

Without investment in stock or real estate market, the value of cryptocurrency could be collapsed in several seconds. It will become disaster for all crypto market and market participants. So it is really important to invest to fixed assets worldwide.

Create a digital strategy



To organize your efforts and target the most promising initiatives, first you need a comprehensive plan.

IT has often been seen as a function of the organization like any other. There was no overall view of the company's objectives or technological development. For example, finance would acquire an accounting system and HR would purchase another personnel management software without any coordination. By creating silos of information, systems don't communicate with each other. Instead of doing this, integrate technology with the rest of your business with a digital strategy. So we should place technology at the heart of business strategy and select technologies that are in line with your business objectives. We have many experience to do it.



1

4 Aspects of Investment

Stock market, real estate, bond, and cryptocurrency is 4 major aspects of our investment network.

2

Information Safety

The information safety is most important for investment and especially for cryptocurrency market.



3

Security

Without security, all cryptocurrency will be dead. We offer high-performance security technology for our market.

4

Assets Worldwide

We can handle stock, real estate, bond, cryptocurrency market worldwide with our highly recommended experts.

Benefits of money decentralization.

When technology is centralized, it typically means that it is controlled and run by a single company, government, or individual. Decentralized technology on the other hand, is run by a network of participants that no one actor can control or shut down. Here are some benefits of decentralization:



By decentralization, we can achieve asset distribution. By investing to real asset, we can take safety of asset valuation.

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Decentralized networks are more likely to be open development platforms.

This means that anyone can build amazing tools, products, and services on top of decentralized networks. Contrast this with centralized technology which is more often closed off with intentionally limited development opportunities. Open and decentralized doesn't mean that companies can't make money. In fact, it means the opposite, as the more great products and tools that are built, the larger the network effects are locking users into the network, and therefore the more opportunities to build great businesses on top. The world wide web itself is a great example of an open network, in which many great businesses such as Amazon, found opportunities to grow enormously due to the network effects of all the great things being built on top of the network.



Decentralize your money to worldwide asset and get profit as well.

There is potential for network ownership alignment.

This is the idea that the people who contribute value to a decentralized network receive ownership or economic stake in the network, that becomes more valuable as the network grows. This is one of the most exciting things that blockchain technology brings to decentralized networks, as it allows economics to be designed into the networks themselves, to create the right incentives for early participants to become powerhouse evangelists and value-contributing users. Contrast this to a centralized network where only the company controlling the network receives value as the network grows, and you can see why it's exciting for users to participate in a decentralized network.

Decentralized networks can be more meritocratic.

The best product, service, or content should be more likely to be recognized and rewarded over time when everyone is playing by the same, transparent rules. If traffic, attention, and economics are distributed instead behind a closed, centralized algorithm, it's possible that the system is less meritocratic.

Of course decentralized networks come with their own tradeoffs: they can be slower to develop and interact with, they can be more expensive or inefficient to run, and mainstream users may just not care that the backend implementation of their service is decentralized or not, as long as they can accomplish their intended task as easily or cheaply as possible. This last point in particular is a common philosophical stopping point when debating whether or not decentralization is worth the effort.

THE ADVANTAGE

Cryptocurrency backed by real assets

The bitcoin phenomena is both awe-inspiring as much as it is puzzling. There are no precedents valid to really model what's going on. Let's put all that aside.

One thing that is certain is cryptocurrency will persist in some form from here on out. The question is what assets are best suited to be represented on a blockchain. Thus far, the majority of crypto-related investments available (mostly through ICOs) basically boil down to angel/venture bets on technology startups. Many of these are overpriced. Given the traditional success rate of startups (crypto or not), these are incredibly risky, hard to value, bad for the general population investments.

Most of the venture bets in the space are placed on infrastructure platforms with the prevailing thought that these will support entirely new digital assets that haven't even been imagined yet. Cryptokitties is perhaps the first mainstream breakout hit.

BRIDGE OF CRYPTOCURRENCY AND REAL ASSETS



Raising money through an ICO is almost overvalued, and not sustained by real assets. We have such network and manpower for enhancing our value in the real world with cryptocurrency. We are the bridge within the cyberspace and real world.

There are a number of businesses raising money through an ICO to put real estate on their platform coin. But once again this places the bet on the team to build a platform and create a multi-sided market rather than on building performance.

Commercial real estate investments are well-understood bets on location, tenants, and operators. Because most buildings have been in operation for years (decades) there is historical precedent on how best to evaluate. The returns aren't necessarily astronomical, but they are consistent.

The majority of crypto-related investments available basically boil down to venture bets on technology startups. Many of these are over-priced.

Commercial real estate is typically owned by an LLC with an owner/operator, perhaps some limited partners and a bank provided loan. Owners will often invest millions upfront to purchase the building and not see any liquidity unless they sell the property or refinance it. To create a building backed cryptocurrency, owners would sell some of their equity (the difference between the current market value and the price they paid for the building) as building specific coins. So for example, 123 Market St would have a 123MarketStCoin. There is no coin platform in between the owner and investor that introduces unnecessary risk to owners and investors.



To create a building backed cryptocurrency, owners would sell some of their equity (the difference between the current market value and the price they paid for the building) as building specific coins. There is no coin platform in between the owner and investor that introduces unnecessary risk to owners and investors.

Such investments are SEC sanctioned and do exist today through private placement memorandums (PPMs). Typically investors are made aware through their investment brokers or financial planners. There are dozens of crowd-funding sites out there focusing on different commercial real estate segments. As is the case with assets in any investment class there is a wide range of performance.

So there exists a real asset, with historical performance that's generating a dividend that's perfectly legal today. But why use crypto? Simple.

To do this without would require the building owner to employ lawyers, brokers, accountants, marketers etc to coordinate all the paperwork, sell these assets and manage the ongoing investor relationships. With a cryptocurrency implementation you can take this highly complex transaction and apply templates to it cutting out all the middleman, making it faster, cheaper all while maintaining the trust of the offering.

The question is whether retail investors (beyond those that are already real estate investors) would be interested in such an offering.

We have such network and manpower for enhancing our value in the real world with cryptocurrency. We are the bridge within the cyberspace and real world.



Your money is managed safely

IMD is kept in a digital wallet, and all transactions are fully managed and validated by the blockchain technology.



Incentive for growth

IMD will provide an advantage for retailers to accept and hold IMD.

High liquidity and circulation

IMD can be bought and sold easily. Fast transactions and independent from the traditional methods.



Benefit from investment

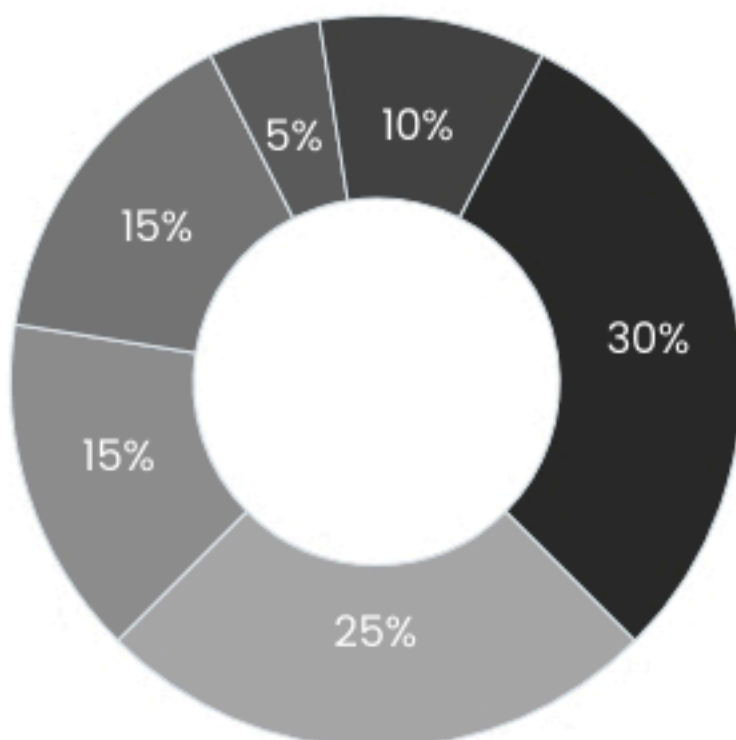
Whole market cap of IMD will increase by investment and circulation, exchange. The benefit returns to all IMD holders.

IMD COIN NETWORK

TOKEN CATEGORIES	KEY FEATURES
PAYMENT	PAYMENT TOKEN
TOKEN SPECIFICATIONS	DETAILS
TECHNOLOGY	TRON BLOCKCHAIN
STANDARD	TRC-20
SYMBOL	IMD
REDEMPTION RIGHTS	NO

TOTAL EMISSION RELEASE

3,000,000,000 IMD



Marketing	25%
R&D	15%
Global Expansion	15%
Founders	5%
Reserves	30%
Partners	10%



Improve your satisfaction

We offer a wide range of asset investment services for your profit.
We have many plans and network to improve our value.

You can take financial freedom with our highly developed solutions.



We will launch our application to serve your daily investment life with convenience.



Features

- Streaming Quotes
- Detailed Charting Solutions
- Setup Price Alerts
- Stock Market Simulator
- Virtual Trading or Trading Games
- Direct Order Routing
- Trading in all Segments
- Application of Historical Data

NEW DIRECTION FOR MARKETING

The Successful ICO with the Tech Or Marketing?

The story of Shiba Inu (SHIB), crypto's best-performer of the year, still boggles the mind – even after multiple retellings. Just 12 months ago, the price of one SHIB token had ten zeros in front of it:

\$0.0000000000063 on volume of \$682.58, according to CoinGecko.

**MARKETING
STRATEGY IS
ONE OF BEST
OPTION TO
INCREASE
MARKETCAP**

Shiba Inu has over 1.9 million followers on Twitter; a Reddit page with 425,000 members; and almost a million active wallets. Its followers are among the busiest in crypto and Cointelegraph can hardly publish an article on social media these days without a host of SHIB shillers leaping into the comments. The community is engaged, active... in fact downright rabid in their enthusiasm for all things Shiba Inu.

Unrealized gains are just that. With a trading volume in excess of \$1.73 billion over the last 24 hours, SHIB token trades on the world's top exchanges – including Binance, Coinbase, OKEx, Huobi, Bitfinex and KuCoin. It's huge. It's immense. It's a monster.

Shiba Inu allows holders to acquire massive stacks of tokens (millions and millions!) at low cost. Its community is enthusiastic and excitable, the memes are awesome, and as the ecosystem expands, more products and tokens (LEASH, BONE) help drive a feeling of inclusion and joy.



New Direction for Advertising

One of the most notable features of blockchain as a finance application is anonymity. While this is a product of blockchain's origins in bitcoin, for advertising, anonymity is sometimes counter-productive. Blockchain solutions for advertising will instead make use of the robust accountability that the technology provides, wiping the slate clean for all participants.

Blockchains built since the original (bitcoin) have expanded upon the importance of such transparency, and many of the most influential chains will find their killer apps in the advertising world. Companies like Papyrus exemplify this trend, with platforms that make it easy for users to know exactly who is paying to advertise to them, and where their data is coming from. With Papyrus, these users can even decide not to share any of their browsing habits or other usage data, though if they do, advertisers can pay them for it directly.

From the user side, this is preferable to the excess of ceaseless, inaccurate ads that bombard us daily. Advertisers might be put off at first, but will quickly realize that the system works in their favor as well. This type of schema is a far cry from the current way of doing things, which sees users voluntarily surrender their most personal information with little reward. These are the "terms and conditions" that most people skip over when setting up new applications. With new, blockchain-based platforms like Papyrus and MetaX, all those with a stake in advertising will share resources, see the entire flow of information in the same place, and have an even playing field that allows for more efficient competition.

Another venture, Bitcomo – a blockchain-driven lead generation platform – is creating a smart contract-based advertising model (pre-sale ICO kicks off on September 18) in which payment is due once results have been delivered or after generating a smart contract-triggered sale. Bitcomo offers a solution to the traditional advertising model in which publishers are at the mercy of advertisers who are not always able to pay the entire commission as a protection against leads that were not approved.



Blockchain's Advertising Chops

For online advertising, data is precious. It reveals patterns in one's shopping and search history, comprises social media posts and leaves priceless clues behind. Blockchain distributes this data to the entire network, whereas it was once kept on secure company servers and put up for sale to bidders with a relevant interest. Apart from functionality that gives users more control, and puts the value of their data exclusively in their hands, this decentralized system benefits ad creators as well. They will have access to immense shared pools of relevant data, already vetted by other participants and proven with the chain, making ad targeting much more accurate and much less expensive. Blockchain's irrefutable, ledger-like system is a perfect tool in the hands of ad companies whose bread and butter are key performance indicators like clicks and likes. Instead of paying upfront for expensive ad space targeting fishermen, for instance, the same fishing gear company can use a blockchain advertising company to target those who have expressly stated (with their data-sharing preferences) that they are interested in such gear. The game will no longer be based on flighty browsing habits, but on hard data. Moreover, smart contract ad buying solutions make it possible for companies to buy conditional space, which will only show an ad should the target fulfill certain parameters.

IMD's Future in Advertising

Online advertising companies are just now beginning to develop real use cases for blockchain in their daily activities, and those who get ahead of the curve sooner will benefit greatly. Blockchain is the ultimate democratization tool, and while those who currently protect the status quo are right to be afraid, at some point everyone will realize that an open system creates as many opportunities as it takes away. **The future is fast in coming, and instead of predicting it, the IMD will making it happen.**

BLOCKCHAIN & INVESTMENT

Blockchain Platform & the International Investments

Blockchain and cryptocurrency technology may be the ticket to eliminating the existing barriers to entry for real estate investors.

**BLOCKCHAIN
TECHNOLOGY
MAKE IT POSSIBLE
TO BREAK
THROUGH THE
BARRIER FOR
GLOBAL
INVESTMENT**

Although there are few constants in the world we live in, one thing is sure; real estate and stocks is one of the most well-known and lucrative forms of investment. Not only does an investment in real estate and stocks result in passive income, but any wealth earned in real estate and stocks can be passed down from generation to generation, almost indefinitely. While there are many benefits to investing in real estate and stocks and stocks, etc, this form of investment vehicle is typically met with high barriers to entry, including the high cost of buying a property and other fees typically common in the international market. Among these concerns are a lack of integrity and security, time, government restrictions on foreign investors, difficulty transferring money globally and minimal transparency when executing the transaction itself. As a result, many continue to overlook this industry when they are starting out, despite the upside potential it presents.



Changing the game

To ensure processes go smoothly, the company builds on almost 30 years of experience serving investors in Australia (the country they are based in) and several international markets. Since its founding in 1992, the company has facilitated over \$1.6 billion in asset transactions, continuing to earn the respect of property owners today. Contracoin is now operating with a focus on residential and commercial properties in the emerging real estate and stocks industry. These are the opportunities that often display high returns and potential for capital growth.

Looking closer at the project itself, the platform is centered on the Contracoin token (CTCN), a smart contract based on the ERC-20 standard on the Ethereum (ETH) blockchain. The token will act as the facilitator of streamlined property transactions across borders. Traditionally, when an investor purchased a property in another country, they would typically have to navigate the conversion of dollars to pounds, in addition to the other complex processes previously associated with cross-border purchases. Contracoin tokens hold the same value regardless of where they are used, eliminating once complex conversion processes.

The blockchain is also used to ensure real estate and stocks transactions are conducted with improved efficiency, speed and transparency. Additionally, the nature of the technology in providing a permanent ledger also helps reduce the potential for human error in the process. By leveraging the Ethereum blockchain and their own Contracoin marketplace, investors can further take advantage of using other digital assets, including Bitcoin (BTC), Ether and several other major altcoins.

**IMD makes it possible to investing without the
upfront cash and know-how.
With our specialized network and investment
skills, you will find the answer.**



The Real assets and the Blockchains

Given blockchain's disruption of financial services and subsequent widespread application across industries, it's hard to find a segment that has not been influenced by the technology. Cryptocurrencies have made a strong impact on payments, remittances, and foreign exchange. Initial coin offerings (ICOs) have challenged stock investing, startup loans, and venture capital. Even the food supply chain industry has been upended by blockchain.

Real estate and stocks hasn't escaped blockchain disruption either. Previously, transacting high value assets such as real estate and stocks exclusively through digital channels has never been the norm. Real estate and stocks transactions are often conducted offline involving face-to-face engagements with various entities. Blockchain, however, opened up ways to change this. The introduction of smart contracts in blockchain platforms now allows assets like real estate and stocks to be tokenized and be traded like cryptocurrencies like bitcoin and ether.

1

Platforms and Marketplaces

Real estate and stocks technology has traditionally been primarily concerned with listings and with connecting buyers and sellers. However, blockchain introduces new ways to trade real estate and stocks and can enable trading platforms and online marketplaces to support real estate and stocks transactions more comprehensively. IMD has developed a platform that uses blockchain technology to facilitate real estate and stocks and rental property transactions. By tokenizing real property, assets can then be traded much like stocks on an exchange and transactions can be done online.

2

Liquidity

Real estate and stocks has long been considered an illiquid asset since it takes time for sales to conclude. This isn't the case with cryptocurrencies and tokens since they can, in theory, be readily traded for fiat currencies through exchanges. However, as tokens, real estate and stocks can be readily traded. A seller doesn't have to wait for a buyer who can afford the whole property in order to get some value out of their property.

3

Fractional Ownership

By allowing fractional ownership, IMD also lowers the barriers to real estate and stocks investing. Typically, investments would require significant money upfront in order to acquire property. Alternatively, investors with could also pool their money to acquire bigger ticket properties. Through blockchain, investors would simply have to access a trading app to buy and sell even fractions of tokens as they see fit. In addition, fractional ownership would also help them avoid managing the properties themselves such as maintenance and leasing.

Upkeep alone can add up to significant costs and dealing with tenants may be a troublesome effort. This also affects related activities such as lending where property owners often have to put their properties as collateral for loans in order to get quick access to cash. Depending on the terms, property owners may also continue enjoying use of their property.

ROADMAP

JAN 2008
COMPANY
FOUNDATION

MAR 2008
CONTRACT WITH M&D
INVESTMENT, HONG KONG

JAN 2010
PARTICIPATE IN
ROSEMARY VALLEY
PROJECT IN FANLING

MAR 2009
PARTNERSHIP WITH
SUN HUNG KAI PROPERTIES,
SINGAPORE

2012~2018
INFRASTRUCTURE AND
REAL ESTATE INVESTMENT
IN SOUTH KOREA,
CAMBODIA, AUSTRALIA

IMD GOES ON

AUG 2019
MEGAWAVE PROJECT
LAUNCHING WITH
CRYPTOCURRENCY

JUL 2020
DEVELOP IMD CONCEPT,
NETWORK, LAUNCHING PLAN

NOV 2021
LAUNCH IMD COIN
IN TRC-20 NETWORK



World network and specialists with us

Create better future with world asset investment
by our specialists' network

Founders

More than 20 years of experience in the real estate and stock markets. Founded cryptocurrency business solution that were pioneers and are currently advisors in national and international companies.

Real estate & Stock market specialists

More than 12 advisors scattered around the world including Australia, Hong Kong, Singapore, USA, Japan and South Korea. They are highly renowned professionals in the market with extensive experience in negotiating and acquiring international commercial assets and managing investment funds.

Technology

Multidisciplinary team with extensive experience in Blockchain, located in Switzerland and Singapore. They are active members of discussion groups and run classes in the academic field.



Our leadership and responsibility

Our leaders are dedicated to serving the people who make progress happen. In collaboration with our co-workers and experts in the world, we seek to constantly improve the value of our service. By deeply studying the goals and interests, we keep it passionately engaged on their projects. Through the cultivation of talent and potential, we develop our value and find assets to invest. We offer a wide range of asset investment services for your profit.



Better investment by teamwork

Everyone says it, but in our case it's true: our team is the secret to our success. Each of our members is amazing in their own right, but together they are what makes IMD such a fun and rewarding place to work. The IMD team is a tight-knit, talented group with a shared vision of delivering consistently great results for our clients, as well as ensuring the agency is a fun, inclusive, challenging place to work and develop a rewarding investment.